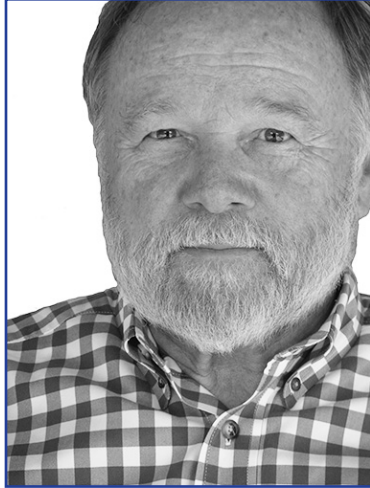


# CHANGE, GROWTH & PLANNING

## Envisioning Santa Clara County 3.0



Wednesday, March 16th  
6:30 pm

Cypress Senior Center  
403 Cypress Avenue  
San Jose

**Don Weden**

Retired Principal Planner  
Santa Clara County Planning

### Creating New Visions for the Next Version of Santa Clara County

Santa Clara County is entering a new era in its physical development, driven by major demographic, economic, environmental, and geographic forces. It is becoming a more urban place.

Our population is projected to grow by about 300,000 people in just the next 15 years – the equivalent of adding two more Sunnyvales. The vast majority of that growth will be accommodated within existing urban areas, bringing major changes, challenges, and opportunities.

In addition, 2/3 of that growth is projected to occur in the 65 and older age group, as the Baby Boomers age. By 2030, 1/4 of our adult population will be 65+ and our county's population will be the oldest it has ever been. That dramatic aging of our population will bring many challenges, including pressures for changes in our automobile-dependent land use patterns and the need for a wider array of housing and mobility choices.

Maintaining our quality of life, while adapting to these major changes will require responsible, visionary local land use planning – and community attitudes that support well-planned, appropriately-located, higher-density new development.

Join us as Don Weden shares his wisdom and insights in an informative, thought-provoking, and entertaining presentation about change, growth, and planning – as we prepare for Santa Clara County, version 3.0.

This event is free and is open to the public.

**ALSO:** Cracking the Code, Getting to Great Places  
Laura Tolkoff, San Jose Policy Director, SPUR

**Sponsored by Winchester Neighborhood Action Coalition**